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62,33 183'

CARNATION CUTTINGS



FINE NEW ENGLAND STOCK

from

The WM. SIM CARNATION CO., Inc.

SAUGUS, MASSACHUSETTS

*Largest growers of carnations
under glass in America*

Season of
1935-1936

3

NEW CARNATIONS

AIDA

First Class Certificate

Award of Merit

Special Cash Prize

Silver Medal

THIS is a salmon pink seedling of 1932. The flowers are very large and full-centered yet they do not split the calyx and are borne on exceptionally strong, straight stems, which hold the flower erect at all seasons.

The color is uniform and does not fade as the warm, bright days of Spring arrive. Neither does the size decrease. In fact the blooms constantly improve as the season advances.

We are always able to secure premium prices for blooms of *Aida* from the start of the season.

The plants are large, bushy and vigorous and are easy to grow and propagate.

Production is heavy and continuous.

The blooms ship well and keep well. Most of the flowers of *Aida* have been shipped to outside markets where they have arrived in perfect condition and have sold at premium prices.

There is no salmon pink carnation today of any commercial consequence in a class with *Aida*.



We are offering for sale this year only a few thousands of each of these varieties in order to introduce them to the trade. No single order for more than 1000 cuttings will be accepted.

NO RESTRICTIONS

\$15.00 PER 100

3 NEW MONEY-MAKERS

WHITE MY LOVE

THIS is a sport of pink *My Love* and has all of the characteristics of the parent plant as regards size and form of bloom, habits of growth, productive-ness, shipping and keeping qualities, etc.

The color is pure white, and the blooms are fragrant.

We have had several sports from *My Love*, but this one has been thoroughly tested from all angles. It is an ideal make-up carnation and is extremely popular.

If *My Love* has done well with you, you will welcome *White My Love*. It is a truly valuable commercial carnation.

ATLANTIS

A deep rose or hermosa-pink seedling of 1932. The blooms are large and full and are carried on long, stiff stems. The calyx does not split.

The plants are large and vigorous and are grown and propagated easily.

Comes into bloom early and produces a continuous and heavy amount of fine flowers.

This is an especially popular shade with the retail florists.



A large part of our available stock is already sold. To avoid disappointment, place your order immediately. We intend to maintain the same price for this stock next year.

NO RESTRICTIONS

\$125.00 PER 1000

THE BEST OF THE STANDARD VARIETIES

Every cutting sold by us is guaranteed to come from a flowering stem of a healthy plant, to be clean, vigorous and well-rooted. If you are not satisfied upon receipt of this stock, we will promptly and cheerfully make adjustment. Due to great differences in climate, cultural methods, etc., we cannot guarantee results, but your cuttings will be in A-1 condition when you receive them.

IVORY. Still the most common and heaviest producing commercial white.

\$5.00 per 100—\$35.00 per 1000

OCEAN SPRAY. Large pure white of high quality. Planted 6" x 7" or even 6" x 6" it will produce an abundance of fine blooms.

MY LOVE. Still the finest of deep pink carnations. Beautiful flowers, heavy production, remarkable keeping qualities.

MINA BRENNER. A flesh pink sport of Ward and one of the best bread and butter varieties ever.

NEW WHITE MATCHLESS (RICE'S). An improved Matchless, free of disease, which will make money for you.

BONANZA. Fine large yellow variegated. Very prolific.

SPECTRUM SUPREME. Most common and prolific red carnation.

MAINE SUNSHINE. Only clear yellow commercial variety of importance.

\$7.50 per 100—\$60.00 per 1000

WOBURN. Best of all crimsons. The popular carnation for evening wear.

SCARLET MONARCH. Highest quality of present day reds.

\$8.00 per 100—\$75.00 per 1000

250 at 1000 rate — 5% discount cash with order.

IMMEDIATE DELIVERY